

“Appomattox Oyster & Seafood Festival”

Sponsorship Opportunities

Appomattox County Historical Society (ACHS)

The Appomattox Oyster & Seafood Festival provides an incredible advertising opportunity for your company, and can increase marketing potential for sales across Central/Southern Virginia, as well as northern North Carolina, as you benefit from our extensive print, web, email, radio and social media marketing of the event. Some of the added exposure your company can expect:

- We frequently post to our Facebook Event page; we encourage our vendors to post the event on their websites, Facebook and other social media pages;
- Our website, www.AppomattoxHistoricalSociety.org, will display your company name or logo for the next year;
- We distribute event flyers at multiple festivals and locations throughout the year;
- Ticket giveaways and contests through various radio stations, as well as various web page postings of the event, gives your company exposure to a very wide audience;
- Our membership in the *Virginia Artisan’s Trail*, the *Virginia Oyster Trail* and others, gives our events added exposure through cross-promotion;
- With an on-site presence at the event, you are provided even greater marketing opportunities. Marketing of your products can be done through your “Sponsor” vendor spot, where coupons, samples, or information can be shared and orders taken from customers.
- Your company banner can be hung at the event for further exposure;
- Loyal customers and employees can be treated to festival tickets provided by your company;
- Your Sponsorship will benefit our non-profit groups.

In addition to the above, the following are specific to each sponsor:

Presenting Sponsor - **\$800** (**July 1st deadline** for payment in order to be included in ads)

EXCLUSIVE- AVAILABLE TO ONE SPONSOR ONLY

- Name or logo will be featured on all promotional materials to include: newspaper, radio, web, magazine and any other advertising mediums the Appomattox County Historical Society (ACHS) deems appropriate.
- Up to 4’ x 8’ Banner at Entrance to the Festival.
- Up to 4’ x 8’ Banner may be hung in the Festival area.
- Name will be mentioned on stage during all announcements and breaks.
- Only Sponsor that will be mentioned on any radio advertising.
- Name or logo will appear on the Festival Glass.
- Name or logo will appear on the Festival Banners.
- Will receive a “Premier” vendor space to include the dimensions 12’ x 12’ or the equivalent.
- Will receive 10 admission tickets and festival glasses for guests of their choice.

Festival Glass Sponsor - **\$400** (Up to 4 sponsors, including “Presenting Sponsor” can be featured on glass)

(**August 1st deadline** for payment)

- Name or logo will be featured on some printed materials to include: newspaper, web and magazine and any other printed items the ACHS deems appropriate.
- Up to 3’ x 6’ Banner displayed in the Festival area
- Will receive on stage mentions during show breaks.
- Will receive a vendor space to include the dimensions 12’ x 12’ or the equivalent.
- Will receive 6 admission tickets and festival glasses for guests of their choice.

Continued

Festival Banner Sponsor - \$400 (Up to 4 sponsors, including “Presenting Sponsor” can be featured on Banners)

(August 1st deadline for payment)

- Name or logo will be featured on some printed materials to include: newspaper, web and magazine and any other printed items the ACHS deems appropriate.
- Up to 3' x 6' Banner displayed in the Festival area
- Will receive on stage mentions during show breaks.
- Will receive a vendor space to include the dimensions 12' x 12' or the equivalent.
- Will receive 6 admission tickets and festival glasses for guests of their choice.

Entertainment Sponsor - \$300 (Available to multiple sponsors)

(August 1st deadline for payment)

- Name or logo will be featured on some printed materials to include: newspaper, web and magazine and any other printed items the ACHS deems appropriate.
- Up to 3' x 6' Banner displayed around the stage
- Will receive on stage mentions during show breaks.
- Will receive a vendor space to include the dimensions 12' x 12' or the equivalent.
- Will receive 4 admission tickets for guests of their choice.

Business Sponsors - \$100 (multiple sponsorships)

(August 1st deadline for payment)

- Name or logo on promotional materials to include: website, and any other print mediums the ACHS deems appropriate.
- Up to 2' x 3' Banner may be hung in designated locations within the event site
- Will receive limited on stage mentions during breaks.

Sponsorship Listing - \$25, \$50, \$75 (multiple sponsorships)

(September 1st deadline for payment)

- List of Sponsors, by amount donated, hung near Festival area

*Sponsorships are reserved on a “first come, first served basis” by payment in full. This is a “rain or shine” event and there are no refunds for any sponsorships. All sponsors will provide their own banners or small signs to be displayed in appropriately deemed areas. Banners or small signs can be ordered through the ACHS to be printed locally for the cost of such banner or sign (pre-payment required). Orders must be placed by July 1st. The ACHS Event Committee will assign banner and sign placement areas and will have the final say on such placement. We thank you for your cooperation.



The Virginia Oyster Trail

VIRGINIA
IS FOR
LOVERS

“Appomattox Oyster & Seafood Festival”

Supporting businesses will be listed for the next year on the Society’s webpage with a quick link to their webpage or Facebook page, so please be sure to list one of those internet links with your returned Ad. Thank you for your help in supporting the *Appomattox County Historical Society’s* efforts to raise the funding necessary to produce this event as well as the funds needed to renovate our *Clover Hill Village Living History Center and Old Jail Museum* and support other non-profit groups.

RETURN WITH PAYMENT

Internet webpage:
or Facebook page: _____

Company / Sponsor Name _____

Billing Address _____

Physical Address _____

Contact Phone _____ Phone Number for Posting _____

Email _____

Please provide a brief description of your business _____

Package Chosen to Sponsor: Please Circle Your Choice

Presenting Sponsor
\$800 July 1st Deadline

Festival Glass Sponsor
\$400 August 1st Deadline

Festival Banner Sponsor
\$400 August 1st Deadline

Entertainment Sponsor
\$300 August 1st Deadline

Business Sponsor
\$100 August 1st Deadline

Sponsorship Listing
\$25, \$50, \$75, other _____ September 1st Deadline

Sponsor Fee - from packages above:		Total Enclosed:	Check #	* Returned checks are subject to a \$50 fee * Credit Cards accepted with 5% added fee.
	=	\$		
 Credit Card # _____			3 or 4 Verification # _____	

We will need in hand, payment in full, as well as the artwork for any promotional materials or for posting on the internet. Artwork can be emailed to AppomattoxReenactment@yahoo.com in JPEG or PNG format or send your artwork through US Mail. Your payment should be sent to: **“Appomattox County Historical Society” 448 Adams Mill Lane Appomattox, VA 24522-1112.** Checks should be made out to the **“Appomattox County Historical Society, Inc.”**

Of course, you can always make a “direct donation”, in addition to, or in lieu of, the purchase a sponsorship, which is tax deductible. Our **Non-profit Tax ID No. 51-0199452** for your tax purposes.

Thank you for supporting the Appomattox County Historical Society in our efforts to preserve our Nation’s history!